



## OBJECTION TO PROFILING /REQUEST TO TRANSFER PERSONAL DATA

Confidential

### Definition of Profiling

Profiling involves the automated processing of personal data to evaluate, Analyze or predict certain characteristics about an individual or individuals in terms of aspects such as performance at work, creditworthiness, health, personal preferences, interests, reliability, behavior, location or movements.

### Definition of Data Portability

Data portability involves the transfer of personal data concerning you and which you have provided to your responsible party/data controller, from your responsible party/data controller to another responsible party/data controller of your choice, in structured, commonly used and machine-readable format. In order to exercise your right to data portability, you must have initially consented to your responsible party/data controller processing your personal data and/or the processing of your personal data must be based on a contract between you and your responsible party/data controller.

### Privacy Notice:

We are collecting your personal data, so that we can act upon your request to exercise your rights in respect of your personal data. For this purpose and only when required, we may share your personal data within First Assurance and Absa Group Limited (“**Absa Group**”), and with other third parties that process your personal data in conjunction with us or on our behalf. To read our Privacy Statement, please visit

[www.firstassurance.co.ke](http://www.firstassurance.co.ke)

Mark the appropriate box with an “x” and complete only the relevant sections of this form:

- Objection to profiling (complete sections B, C, D and F)
- Request to transfer personal data (right to data portability) (complete sections B, C, E and F)

### (A) PARTICULARS OF RESPONSIBLE PARTY/DATA CONTROLLER

**Name:** First Assurance Company Ltd

**Physical address:** First Assurance House, P.O. Box 30064 – 00100, Nairobi, Kenya.

**Email address:** [dataprivacy@firstassurance.co.ke](mailto:dataprivacy@firstassurance.co.ke)

### (B) PARTICULARS OF DATA SUBJECT OBJECTING TO PROFILING AND/OR REQUESTING THE TRANSFER OF THEIR PERSONAL DATA

- (a) The particulars of the data subject who the objection pertains to must be recorded below.
- (b) Proof of the capacity in which the objection to profiling/request to transfer personal data is made must be attached e.g. copy of Identity Document (ID) or Passport, Affidavit. Certified copies must not be older than three (3) months.

Full name and Surname



# First Assurance

Insure. Secure. Assure

ID/Passport Number

Please indicate your preferred mode of communication by marking the appropriate box with an "X", and providing the relevant contact details in the space provided:

<input type="checkbox"/>	Telephone/Mobile	<input type="checkbox"/>	e-Mail
Other (e.g. residential or postal address):			

Capacity in which objection to profiling/request to transfer personal data is made, when on behalf of the data subject:

### (C) PARTICULARS OF PERSON OBJECTING TO PROFILING/REQUESTING TO TRANSFER PERSONAL DATA ON BEHALF OF DATA SUBJECT

This section must be completed only if the objection to profiling and/or request to transfer personal data is made on behalf of the data subject:

Full name and Surname:

ID/Passport Number:

### (D) PARTICULARS OF THE PROFILING ACTIVITY/IES BEING OBJECTED TO

- (a) This section is only to be completed if you are objecting to profiling.
- (b) Provide full particulars of the profiling activity/ies to which the objection relates, including the reference number if that is known to you, to enable the records pertaining to the profiling activity/ies to be located.
- (c) If the provided space provided for in this form is inadequate, please submit additional information as an Annexure to this form. THE DATA SUBJECT OR HIS/HER AGENT MUST SIGN ALL ADDITIONAL ANNEXURES.

1. Description of the profiling activity/ies and reason for the objection to processing of personal data for these activities:


### (E) PARTICULARS OF PERSONAL DATA RECORDS REQUESTED FOR TRANSFER TO ANOTHER RESPONSIBLE PARTY/DATA CONTROLLER

- (a) This section is only to be completed if you are requesting the transfer of personal data to another responsible party/data controller.
- (b) Provide full particulars of the personal data record(s) for which transfer to another responsible party/data controller is requested, including the reference number if that is known to you, to enable the record(s) to be located on our systems.
- (c) If the space provided for in this form is inadequate, please submit additional information as an Annexure to this Form. THE DATA SUBJECT OR HIS/HER AGENT MUST SIGN ALL ADDITIONAL ANNEXURES.

1. Description of the personal data record/s or relevant part/s thereof (including reference number/s, if applicable):




# First Assurance

Insure. Secure. Assure

(F) NOTICE OF DECISION REGARDING THE OBJECTION TO PROFILING/REQUEST TO TRANSFER  
PERSONAL DATA

You will be notified in writing via your preferred mode of contact whether your request has been approved/denied (and the reasons for denial, if denied).

Signed at \_\_\_\_\_ this \_\_\_\_\_ day of \_\_\_\_\_ 20 \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE OF DATA SUBJECT

\_\_\_\_\_  
SIGNATURE OF AGENT ACTING ON BEHALF OF DATA SUBJECT

\_\_\_\_\_  
INDICATE DOMICILE BRANCH/ RELATIONSHIP MANAGER

**Once completed, please submit this form along with any supporting documentation to  
[dataprivacy@firstassurance.co.ke](mailto:dataprivacy@firstassurance.co.ke)**